

Cooperative Responses to Global Challenges

International Conference

March 21 - 23, 2012
Berlin, Germany

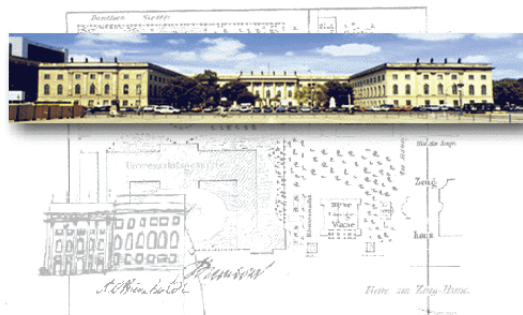
in cooperation with:



United Nations

Department of Economic and Social Affairs

Program and invitation



Humboldt-Universität zu Berlin

Internationales
Jahr der
Genossenschaften
2012

**EIN GEWINN
FÜR ALLE**
Die Genossenschaften

Funded by  **DZ BANK** Stiftung

February 10, 2012

Cooperative Responses to Global Challenges

Local Organization Committee

Markus Hanisch (Chair), Humboldt University Berlin

Konrad Hagedorn, Humboldt University Berlin

Eckhard Ott, German Cooperative and Raiffeisen Confederation – reg. assoc. (DGRV)

International Program Committee

Jos Bijman, Wageningen University, The Netherlands

Johnston Birchall, University of Stirling, United Kingdom

Carlo Borzaga, EURICSE, University of Trento, Italy

Michael Cook, University of Missouri, United States of America

Bouke de Vries, Rabobank, Research Department, The Netherlands

Konrad Hagedorn, Humboldt University Berlin, Germany

Markus Hanisch, Humboldt University Berlin, Germany

George Hendrikse, Rotterdam School of Management, Erasmus University, The Netherlands

Felice Llamas, United Nations DESA, United States of America

Juhani Laurinkari, University of Eastern Finland, Finland

Jerker Nilsson, Swedish University of Agricultural Sciences, Sweden

Petri Ollila, University of Helsinki, Finland

Krijn Poppe, Wageningen University, The Netherlands

Vladislav Valentinov, Leibniz Institute of Agricultural Development in
Central and Eastern Europe, IAMO, Germany

Andreas Wieg, German Cooperative and Raiffeisen Confederation – reg. assoc. (DGRV)

Background and Objectives

Modern societies are confronted with challenging decisions about their future. In a globalizing world setting the right priorities about economic growth, the reform of democracy, the issue of human rights and ecosystem management are becoming increasingly complex. The ways in which we design organizations and craft the rules for making them effective will be of crucial importance for shaping our future. The focal point of this conference is the cooperative idea as a design principle and the ways in which it is implemented in practice. The United Nations General Assembly has declared 2012 as the International Year of Cooperatives highlighting the positive responses of cooperatives to global challenges, with emphasis on sustainable development, eradication of poverty, and the stabilization of livelihoods in various economic sectors in urban and rural areas.

This conference brings together leading academics, practitioners, advisors, and political decision-makers. Our aim is to critically discuss, collect the evidence and demonstrate the capabilities of cooperatives to respond to global challenges. The event is meant to provide an interdisciplinary platform for setting the research agenda in the field of cooperative studies beyond the year 2012. Conference themes tackle the most commonly discussed types of global challenges and related areas of research. At the conference, a selection of 100 paper and poster contributions will be presented in 27 parallel sessions. The program comprises two high-ranking keynote addresses followed by a sequence of plenum and parallel sessions, complemented by two podium discussions, a poster session, a historical and a best practice exhibition. A conference dinner full of atmosphere with a beautiful view over historical Berlin, and a series of side events will add to the conference's attractiveness. Selected paper contributions will be published in a special issue of an internationally peer-reviewed journal. Below we present an overview and the more detailed current status of the conference.

Please track changes and keep updated about additional activities and offers on the conference homepage

www.coopsyear.hu-berlin.de/.

We are very much looking forward to meeting you in Berlin.

Markus Hanisch
Conference Chair

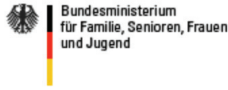
Conference Overview

Tuesday, 20 March, 2012					
2:00 - 3:30pm	Pre-Conference Event Annual meeting of the working group of cooperative research institutes (AGI – Arbeitsgemeinschaft Genossenschaftswissenschaftlicher Institute)				
Session Overview					
Wednesday, 21 March, 2012					
from 11am: Registration					
2:00 - 3:00pm	Plenary Session I: <i>Opening</i>				
3:00 - 3:30pm	Coffee Break				
3:30 - 5:00pm	Plenary Session II: <i>Keynote Addresses</i>				
5:00 - 6:00pm	Opening of the Conference Exhibitions and Poster Session				
7:00 -pm	Conference Dinner at the Radisson Blu Hotel				
Thursday, 22 March, 2012					
9:00 - 10:30am	Parallel Session Ia: <i>Services</i>	Parallel Session Ib: <i>Consumers & Producers</i>	Parallel Session Ic: <i>Cooperative vs. the IOF</i>	Parallel Session Id: <i>Dairy Market 1</i>	Parallel Session Ie: <i>Policies towards Coops</i>
10:30 - 11:00am	Coffee Break				
11:00 - 12:30pm	Parallel Session IIa: <i>Finance</i>	Parallel Session IIb: <i>Banks & Crisis</i>	Parallel Session IIc: <i>CEE Countries</i>	Parallel Session IId: <i>Coop Theory</i>	
12:30 - 2:00pm	Lunch				
2:00 - 3:30pm	Plenary Session III: <i>The Evolution of Cooperative Research (Michael Cook)</i> Young Researchers Award Showcase: International Year of Co-operatives				
3:30 - 4:00pm	Coffee Break				
4:00 - 5:30pm	Parallel Session IIIa: <i>Resources I</i>	Parallel Session IIIb: <i>Dairy Market 2</i>	Parallel Session IIIc: <i>Poverty</i>	Parallel Session IIId: <i>Globalization</i>	Parallel Session IIIE: <i>Gender</i>
7:00 - 9:00pm	Side Event: <i>Podium Discussion</i>				Location: DZ Bank
Friday, 23 March, 2012					
8:45 - 10:15am	Parallel Session IVa: <i>Energy</i>	Parallel Session IVb: <i>Social Capital</i>	Parallel Session IVc: <i>Foundations</i>	Parallel Session IVd: <i>New Coops</i>	Parallel Session IVe: Resources II
10:15 - 10:45am	Coffee Break				
10:45 - 12:15pm	Parallel Session Va: <i>Governance</i>	Parallel Session Vb: <i>Demographic Change</i>	Parallel Session Vc: <i>Challenges and Practice</i>	Parallel Session Vd: <i>Policies for Development</i>	
12:30 - 1:15pm	Plenary Session IV: <i>Results</i>				
1:15 - 3:00pm	Lunch and Adjourn				
from 2:15pm	Side Events: <ul style="list-style-type: none">Verband Sächsischer Wohnungsgenossenschaften e.V.: "Global Cooperatives"EU-Tender „Support for Farmer’s Cooperatives“: internal project workshop				

Our conference partners



German Cooperative and Raiffeisen Confederation



Federal Ministry of Family Affairs, Senior Citizens, Women and Youth



Bundesverband der Deutschen Volksbanken und Raiffeisenbanken (BVR)



Mitteldeutscher Genossenschaftsverband e.V.



Hermann-Schulze-Delitzsch-Gesellschaft e.V.



Deutscher Raiffeisenverband e.V.



Genossenschaftsverband e.V.



Bundesverband deutscher Wohnungs- und Immobilienunternehmen e.V.



Fachprüfungsverband von Produktivgenossenschaften in Mitteldeutschland e.V.



Oikocredit



Verband Sächsischer Wohnungsgenossenschaften e.V.



Bausparkasse Schäßbisch Hall



Zentralverband deutscher Konsumgenossenschaften e.V.



INOMICS GmbH

Conference program*

*Plenary sessions will be simultaneously translated into German

Wednesday, March 21

from 11:00	Registration	Conference Office
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14:00 - 15:00	Plenary Session I: Welcome	Chair: Markus Hanisch
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Opening

Welcome address

Markus Hanisch, Conference Chair, Humboldt University Berlin

Jan-Hendrik Olbertz, President of Humboldt University Berlin

Knut Nevermann, State Secretary of Education and Science, Berlin

Christoph Linzbach, Federal Ministry of Senior Citizens, Youth and Family Affairs, Berlin

Eckhard Ott, Chairman of the Board of Directors, German Cooperative and Raiffeisen Confederation

15:00 - 15:30	Coffee Break
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15:30 - 17:00	Plenary Session II: Key Notes
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Keynote Speakers

Global challenges and the International Year of Cooperatives

Jomo Kwame Sundaram, Ass. Secretary General, United Nations DESA, New York

Rural producer organizations in the 21st century

Marie-Hélène Collion, Lead Agricultural Economist, The World Bank, USA

17:00	Opening of the Conference Exhibitions and Poster Session
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Poster Session, Cooperative History, Best Practice Cooperatives	Location: Foyer Hegelplatz
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Cooperative museums, historical exhibitions, selection of cooperative enterprises, and research posters will be presented.

19:00	Conference Dinner	Hotel Radisson Blu
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Thursday, March 22

9:00 - 10:30 **Parallel Session I a**

Models comparing the cooperative with the Investor oriented firm (IOF)

Chair: Jerker Nilsson

Coordination in cooperatives versus IOFs

Li Feng; George Hendrikse

Can cooperatives compete with privately owned firms regarding product quality and reputation?

Guenter Schamel

Customer commitment: comparing cooperatives and IOFs in farm supplies

Jos Bijman; Frans Verhees

The efficiency of cooperatives and investor-owned companies: an application to Polish dairy sector

Katarzyna Aleksandra Gradziuk

9:00 - 10:30 **Parallel Session I b**

Linking producers and consumers

Chair: Markus Hanisch

Consumer-producer alliance in the food value chain: rationales and evolution of Sanchoku

Akira Kurimoto

The role of producer-consumer cooperative federation to tackle the problem of market failure in agriculture: a case study from Hyderabad, India

Zakir Hussain Shaik

Community-supported agriculture and consumer cooperatives in India

Nina Osswald; Markus Hanisch

Korea's consumer cooperatives and SCM (Supply Chain Management): using system dynamics simulation

Seungkwon Jang

9:00 - 10:30 **Parallel Session I c**

Cooperative provision of services

Chair: Larry Haiven (requested)

An alternative to state or private delivery of public utilities: the role of cooperatives in Canada's rural areas

Larry Haiven

A new database on financial services cooperatives: description and first results

Jean Roy

Cooperatives as service providers: the revival of agricultural cooperatives in Uganda

Nana Afranaa Kwapong

9:00 - 10:30 **Parallel Session I d**

Managing the dairy market I

Chair: Martin Odening

Determinants of milk quality and productivity among dairy cooperative members and non-members in Ethiopia

Clarietta Chagwiza

Prices paid and value for members: dairy processing and marketing cooperatives in three Italian provinces

Chiara Cazzuffi

Strategies and effects of milk producers' organisations in the Czech Republic

Tomas Ratinger; Iveta Boskova; Miluse Abrahamova

Cooperatives and producer prices - evidence from analyzing the European dairy sectors

Markus Hanisch; Malte Müller; Jens Rommel

9:00 - 10:30 **Parallel Session I e**

Policies towards cooperatives

Chair: Juhani Laurinkari

Public policy support for agricultural cooperatives: an organizational economics approach

Constantine Iliopoulos

Cooperatives and producers' organizations in Polish agricultural: legal and economic aspects

Aneta Suchoń

Selective award of a public privilege: an analytical evaluation of an obstacle to the growth of credit unions in the UK

Richard A Werner

10:30 - 11:00 Coffee break

11:00 - 12:30 **Parallel Session II a**

Access to finance

Chair: Nathanael Diba Ojong

The role of no frills accounts in financial inclusion: evidence from Hooghly, India

Chirodip Majumdar

Taking them seriously: credit unions as vehicles for microfinance delivery in Cameroon

Nathanael Diba Ojong

Agriculture cooperative financial institutions: the Portuguese case

Maria de Fátima Ferreiro; Sérgio Lagoa

Microfinance lending program of cooperatives in Cebu, Philippines: Realities, benefits and women's participation

Ferdinand Tesado Abocejo

Financing systems-level development with micro-level cooperative and cooperative-support structures

Robert J. McIntyre

11:00 - 12:30 Parallel Session II b

Cooperative performance and management in financial crisis

Chair: Bouke de Vries

How much and for how long? The growth and the dynamics of Italian cooperative banks from 2004 to 2009

Ivana Catturani; Maria Lucia Stefani

Performance of European cooperative banks in the recent financial and economic crisis

Nicole Smolders; Ian Koetsier; Bouke de Vries

Cooperative banking in crisis and transition: credit unions in Ireland

Robert Bruce Graham

Performance of German cooperative banks during the financial crisis

Andreas Bley

11:00 - 12:30 Parallel Session II c

Central and Eastern Europe Country Session

Chair: Ivan Boevsky

Values, social dimensions and results from the development of worker producer cooperatives in Bulgaria

Julia Markova Doitchinova; Albena Todorova Miteva; Ivan Stoykov Kanchev

Visions on the modernization of consumer co-operatives and the increase of its impact upon the socio-economic development of the republic of Moldova

Larisa Savga

Factors influencing farmers' willingness to organize for collective marketing in Slovenia

Andrej Udovc

11:00 - 12:30 Parallel Session II d

Theorizing the cooperative idea

Chair: Vladislav Valentinov

Understanding the rural third sector: insights from Veblen and Bogdanov

Vladislav Valentinov

Member involvement in small and large farm supply cooperatives

Jerker Nilsson; Li Feng; Anna Friis

On the survival of agricultural cooperatives: evidence from an econometric study of age dependence in organizational mortality

Damien Rousselière; Iragaël Joly

The renewed case for farmers' cooperatives: diagnostics and implications from Ghana

Gian Nicola Francescon; Fleur Wouterse

12:30 - 14:00 Lunch

14:00 - 15:30 **Plenary Session III**

One hundred years of academic output in peer reviewed journals: the evolution of cooperative research and the way ahead

Michael Cook, University of Missouri, USA

Subsequent

Oikocredit Young researchers award

Showcase: Conference events in the International Year 2012

16:15 - 17:45 **Parallel Session III a**

Cooperative management of natural resources I

Chair: Konrad Hagedorn

The increasing importance of cooperative institutions for sustainable natural resource governance

Konrad Hagedorn

Community-based cooperation for transition towards clean cooking fuel

Bibhu P. Nayak; Veena Aggarwal; Christine Werthmann

Collective environmental governance as key instrument of climate change adaptation with landscape approach

Stefanie Christmann; Aden Aw-Hassan

16:15 - 17:45 **Parallel Session III b**

Managing the dairy market II

Chair: Reiner Doluschitz

Cooperative responses to changes in the institutional and economic environment

Lampros Lamprinakos

New York dairy farms' adoption of management tactics during economic slowdown

Pei Xu

Role of cooperatives in enhancing long-term competitiveness of farmers: evidence from dairy sector in Uttarakhand state of India

Dwaipayan Bardhan; M.L. Sharma

16:15 - 17:45 **Parallel Session III c**

Coops in poverty alleviation

Chair: Hans-H. Münkner

Cooperatives for development policy – concepts and misconceptions

Hans-H. Münkner

The effects of coffee marketing cooperative performance on member household characteristics in Ethiopia: the case of coffee cooperatives in Sidama Zone

Amsaya Anteneh Woubie

What do we know about cooperatives and poverty reduction? A literature review

Nana Afranaa Kwapong; Markus Hanisch

Searching for viable sustainable income-generating alternatives: the case of coffee cooperatives in Los Tuxtlas Biosphere Reserve, Veracruz, Mexico

Anne Cristina de la Vega-Leinert; Ludger Brenner; Christoph Schaller; Juliane Strubel

16:15 - 17:45 Parallel Session III d

Globalization of markets

Chair: Petri Ollila

The international development of French cooperative groups: the influence of territorial constraint

Maryline Filippi; Olivier Frey; Stéphanie Peres

About the importance of Hungarian co-operative law in the globalization

Mária Réti

Farmer's solidarity and the process of producer cooperatives' internationalization

Petri L.A. Ollila; Jerker Nilsson

16:15 - 17:45 Parallel Session III e

Status and inclusion of women

Chair: Ingrid Schmale

Impact of micro-finance on the development of women self-help group members

Bhavya Venkatesh Kodigehalli; Saikumar C. Bharamappanavara; Umesh K.B.

Does participation in microcredit cooperatives improve the value of women's time use? Evidence from India

P. Mahendra Varman

Women Self-Help Groups as cooperative ventures for generating social capital and targeting poverty in rural Rajasthan

Asutosh Pradhan

Side event: Podium discussion (in German language)

19:00 – 21.00 Mehr Wert durch Kooperation

Chair: Andreas Wieg

Friday, March 23

8:45 - 10:15 Parallel Session IV a

Governing the reform of the energy sector

Chair: Lars Holstenkamp

Role of multipliers in German energy cooperatives

Richard Robert Volz

Is electricity from a cooperative more worth? On the willingness to pay for electricity from cooperative enterprises

Jakob Robert Müller; Jens Rommel; Julian Sagebiel

Governance and financing of German energy cooperatives

Jakob Robert Müller; Lars Holstenkamp

Cooperation in infrastructure governance: overcoming coordination failures and conflicts in power provision for irrigation in Andhra Pradesh, India

Christian Kimmich

8:45 - 10:15 Parallel Session IV b

Cooperative Democracy: The formation of Social Capital

Chair: Jennifer Meyer-Ueding

Social capital, firm size and the pattern of service outsourcing in Italy

Matthias Bürker; Gaetano Alfredo Minerva

Members' organizations? The difficult proportion of Hyderabad's co-operatives and RWAs to participative governance and the consequential waste of potentials

Jennifer Meyer-Ueding

Enhancing cooperatives with the ethics of social capital

Patricia Illingworth

Self Help Groups (SHGs) ontogenesis and urban poor access to service deliveries in municipal areas

Saikumar C. Bharamappanavara

8:45 - 10:15 Parallel Session IV c

Studies in the foundations of cooperatives

Chair: Philipp Degens

Heterogeneous firms and corporate social responsibility: an analysis in times of crisis

Marcella Mulino; Luisa Giallonardo

Success factors of co-operative founding processes

Philipp Degens; Johannes Blome-Drees

Overcoming the open source dilemma - How cooperatives enhance the internet community to develop open source software for industry and commercial users?

Andreas Wieg; Dirk Kalmring; Carsten Emde

Social capital, firm size and the pattern of service outsourcing in Italy

Matthias Bürker; Gaetano Alfredo Minerva

8:45 - 10:15 **Parallel Session IV d**

New developments in cooperative organization

Chair: Nicole Göler von Ravensburg

Pupils' cooperatives and the acquisition of competences for sustainable development

Nicole Göler von Ravensburg; Winfried Köppler; Felix Schulz-Stahlbaum

The co-operative as a legal form for "liberal professions"? The example of lawyers in Austria

Elisabeth Reiner

Reporting shared value on open source developments

Jesus Garcia-Garcia; M^a Isabel Alonso de Magdaleno

Cooperatives as social integration instruments in the Basque country

Itziar Villafañez Perez

8:45 - 10:15 **Parallel Session IV e**

Cooperative management of natural resources II

Chair: N.N.

Effect of leasehold forestry in poverty alleviation in Hadikhola VDC, Nepal

Kanchan Joshi

Understanding policy-related collective action to address farming challenges of European water management

Andreas Thiel; Laurence Amblard; Esther Blanco; Sergio Villamayor Tomas; Dimitrios Zikos

An institutional analysis of water governance in the Qiyi irrigation district, North China

Xiaoxi Wang; Ilona Otto-Banaszak

Institutions and the R&D of GM-crops

Valborg Kvakkestad

Friday, March 23

10:15 - 10:45 Coffee Break

10:45 - 12:15 **Parallel Session V a**

Governing the cooperative

Chair: George Hendrikse

Board structure variety in cooperatives

George W. Hendrikse; Jerker Nilsson

Ownership and control in agricultural cooperatives

Fabio Chaddad; Constantine Iliopoulos

Analyzing patterns of internal governance in cooperative organizations

Jos Bijman; Markus Hanisch

Adapting corporate governance schools of thought to the cooperative model

Michael Cook

What drives agribusiness co-ops performance over time? A longitudinal survey-based study

Panagiota Sergaki; Theodoros Benos; Nikolaos Kalogeras

10:45 - 12:15 **Parallel Session V b**

Mastering demographic change

Chair: N.N.

Living the age

Axel Viehweger; Alexandra Brylok

Crisis of globalization and rural multipurpose co-operatives in Japan

Takeshi Murata

Member value in cooperatives

Peter Suter; Markus Gmuer

10:45 - 12:15 **Parallel Session V c**

Challenges in cooperative practice

Chair: N.N.

The TAZ cooperative

Konny Gellenbeck

Oikocredit - Cooperative investment in people

Karl Hildebrandt

Executing the co-operative purpose via acquisition of an IOF: the Pohjola case

Saila Rosas; Iiro Jussila; Pasi Tuominen

Co-operative enterprise against finance investors

Mathias Fiedler

10:45 - 12:15 **Parallel Session V d**

Policies towards cooperative development

Chair: Florian Roßwog

Cooperative response of cotton-growing farmers in Uzbekistan to national cotton policy burden and regional water scarcity

Nodir Djanibekov; Utkur Djanibekov

Rural credit cooperatives in India: responses to reforms

Sharad N.; Girish Bansal Thakkar

Opportunities and threats of the new regulation and supervision structure for savings and credit cooperatives in Mexico

Florian Roßwog; José Manuel Bautista Serrano

Brazilian cooperativism: cooperative act

Rafael Carvalho Cunha

12:30 - 13:15 **Plenary Session IV: Results**

**Cooperatives responses to global challenges
results and outlook**

requested:

Carlo Borzaga, George Hendrikse, Hans-H. Münkner, Marie-Hélène Collion, Felice Llamas, Markus Hanisch, Michael Cook, Eckhard Ott,

13:15 Lunch

14:15 Side events

Side events

Verband Sächsischer Wohnungsgenossenschaften e.V.: meeting for the foundation of „Global Cooperatives“

EU-Tender „Support for Farmer’s Cooperatives“: internal project workshop