

**BERLIN 2019  
21 - 23 AUGUST**

**COOPERATIVES AND THE TRANSFORMATION OF  
BUSINESS AND SOCIETY**

## **ICA - CCR European Research Conference Berlin 2019**

### **Cooperatives and the Transformation of Business and Society**

Conference Chair: Markus Hanisch, Humboldt-Universität zu Berlin (hanischm@hu-berlin.de)

#### **Final Call**

Abstract submission deadline: **January 29, 2019**

Details and news: <https://www.ica-berlin2019.hu-berlin.de/de>

New technologies, global environmental hazards and increasingly integrated markets are transforming the pace and principles of social interaction. Modern cooperative businesses actively contribute to fundamental changes of political, business and cultural environments. In the process, cooperative principles and organisational concepts themselves become the subject of renovation and revitalisation. The ICA - CCR European Research Conference 2019 in Berlin will discuss the role of cooperative organisations in ongoing transformations. What could be the role of organisations based on voluntary membership, economic cooperation, and democratic rule in key areas such as business transformation, sustainable resource management, the democratisation of service infrastructures, or civil society activation? What are the new areas and spaces cooperative business models may occupy?

What contributions could cooperative networks and associations at different levels of aggregation make? At the level of single entities, conference participants will discuss how cooperatives manage changes as well as how cooperatives influence the speed by which members and communities are affected. Across societal and organisational levels, participants will discuss the role of cooperative networks and associations as potential knowledge brokers and co-designers of the process of transformation. Conference contributions may cover a wide range of connected research themes at different levels of social interaction. Empirical as well as conceptual work will be presented and discussed.

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## **Topics (your proposals welcome!)**<sup>1</sup>

### **System changes**

Cooperatives and the Sustainable Development Agenda (1)  
Cooperatives and the transformation of food, energy and knowledge systems (2).  
Cooperatives and the transformation of financial and insurance systems (3)  
Cooperatives and urban transformation processes (4)  
Cooperatives in socialist and post socialist transformations (5)  
Cooperatives, chain integration and the transformation of the market mechanism (6)

### **Managing business transformation**

Managing change at the level of the business (7)  
Optimal producers? Coping with increasing member heterogeneity (8)  
Managing and assessing board structure changes in cooperatives (9)  
Aligning incentive structures for managers, workers and honorary posts in cooperatives (10)  
Leveraging business digitalization (11)

### **Policies and institutional environments**

Enabling environments for healthy cooperative development (12).  
Towards an International Cooperative Law (13)  
The future treatment of cooperatives in antitrust and tax regulations (14)  
Cooperatives and changing EU-policy agendas/EU-policy reform (15)  
Transformation of ownership and property systems (16)  
Platform cooperative economies (17)  
Cooperatives, knowledge society, education (18)

### **Communities and natural resources:**

Agricultural land, water and the biosphere (19)  
Activating civil society: social movements, cognitive dissonance and the role of co-operatives (20)  
Cooperatives and community cooperation (21)  
The future of cooperative associations (22)  
Forest and fisheries cooperatives ((23)  
Urban/community supported agriculture (24)

## **Details for submission and organisation of conference and pre-conference events**

- Abstracts will be peer reviewed. The submission deadline is January 29, 2019. Email address for submission: [ica-berlin2019@hu-berlin.de](mailto:ica-berlin2019@hu-berlin.de)
- Notification of acceptance: February 9, 2019.

## **Individual presentations, self-organised sessions, forums, workgroups**

- Participants may present their work in the form of individual paper (poster) contributions of max. 20 min in one of the parallel sessions or poster sessions. Submissions of abstracts of presentations (500 words) will be reviewed and grouped in thematic areas.
- Participants may propose conference sub-themes and organise a parallel session collaboratively. Abstracts for self-organised sessions (1000 words) name contributors, describe contents and detail the number of presentations to be discussed.
- Forums discuss or announce an important event, anniversary or organized activity among cooperative scholars. Abstracts for forums (1000 words) name contributors, describe the activity or event and detail the number of presentations to be discussed.
- Participants may use the event as a platform for the organisation of project events and collaborative research meetings. Abstracts for organized events (max. 500 words) include detailed information about needed space, project title and time-schedule.

## **Scientific Committee**

Markus Hanisch, Carlo Borzaga, Cynthia Giagnocavo, Jos Bijman, Mike Cook, Murray Fulton, Maryline Filippi, Hagen Henry, George Hendrikse, Jens Rommel, Hans Groeneveld, Tine de Moor, Brenth Hueth, Constantine Iliopoulos, Brett Fairbain, Jan Jonker, Roger Spear, Dominika Milczarek, Valentin Valentinov, Hans H. Münkner, Julian Sagebiel. Maria Antonova, and Giulia Galera (more information about research committee, preliminary program and keynotes see [our homepage!](#)).

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<sup>1</sup> Themes are NOT exclusive and change with your submissions. Scheduling in the program is preliminary.

**Draft program (illustration of conference organisation). Session numbers and rooms may be subject to changes, Keynote speakers will refine themes.**

|  |   |             |             |  |             |
|--|---|-------------|-------------|--|-------------|
| <b>Day 1, Wednesday, Aug 21</b>  |   |             |             |  |             |
| 09.00 – 12.00  | <b>Young scholars event</b>   |             |             |  |             |
|  | HU-Senatssaal (Y1) and  | Workgroup 1 | Workgroup 2 | Workgroup 3                            | Workgroup 4 |
| 13.00 – 15.00  | <b>Official conference launch (30 min)</b>  |             |             | <b>HU-Senatssaal plenary room (Y1)</b> |             |
| <b>Conference keynote (50 min): Cooperatives - fundamental transformations, sustainable development and new social contracts, Brett Fairbairn, President, Thompson Rivers University, Canada</b> |   |             |             |  |             |
| <b>Panel (45 min)</b>  | Keynote panel   |             |             |  |             |
| <b>15.00</b>   | <b>Coffee break</b>   |             |             |  |             |
| <b>15.30 – 17.00</b>   | <b>Parallel paper presentations themes 1 – 5</b>  |             |             |  | <b>room</b> |
| Theme 1 (4 inputs)   | Paper 1   | Paper 2     | Paper 3     | Paper 4                                | X1          |
| Theme 2 (4 inputs)   | Paper 5   | Paper 6     | Paper 7     | Paper 8                                | X2          |
| Theme 3 (4 inputs)   | Paper 9   | Paper 10    | Paper 11    | Paper 12                               | X3          |
| Theme 4 (4 inputs)   | Paper 13  | Paper 14    | Paper 15    | Paper 16                               | X1          |
| Theme 5 (4 inputs)   | Paper 17  | Paper 18    | Paper 19    | Paper 20                               | X2          |
| <b>18.30</b>   | <b>Welcome reception: Reception speech: N.N. Research Foundation/ Coops Europe, N.N</b> |             |             |  | <b>(Y2)</b> |

**Day 2, Thursday, Aug 22**

|                      |   |          |          |          |             |
|----------------------|---|----------|----------|----------|-------------|
| <b>09.00 – 10.30</b> | <b>Parallel paper presentations themes 6 - 8</b>  |          |          |          | <b>room</b> |
| Theme 6 (4 inputs)   | Paper 21  | Paper 22 | Paper 23 | Paper 24 | X1          |
| Theme 7 (4 inputs)   | Paper 25  | Paper 26 | Paper 27 | Paper 28 | X2          |
| Theme 8 (4 inputs)   | Paper 29  | Paper 30 | Paper 31 | Paper 32 | X3          |
| <b>10.30</b>         | <b>Coffee break</b>                               |          |          |          |             |
| <b>11.00 - 12.30</b> | <b>Parallel paper presentations themes 9 – 12</b> |          |          |          | <b>room</b> |
| Theme 9 (4 inputs)   | Paper 33  | Paper 34 | Paper 35 | Paper 36 | X1          |
| Theme 10 (4 inputs)  | Paper 37  | Paper 38 | Paper 39 | Paper 40 | X2          |
| Theme 11 (4 inputs)  | Paper 41  | Paper 42 | Paper 43 | Paper 44 | X3          |
| Theme 11 (4 inputs)  | Paper 41  | Paper 42 | Paper 43 | Paper 44 | X3          |
| Theme 12 (4 inputs)  | Paper 45  | Paper 46 | Paper 47 | Paper 48 | X4          |
| <b>12.30</b>         | <b>Lunch break</b>                                |          |          |          |             |

|  |  |          |          |             |  |  |
|--|--|----------|----------|-------------|--|--|
| <b>14.00 – 16.00</b>   | <b>Business meets science event</b>  |          |          |             |  | <b>HU-Senatssaal plenary room (Y1)</b> |
| <b>14.00 – 14.15</b>   | <b>Welcome:</b> Research Foundation, Conference Chair Markus Hanisch, and Representative HU-Berlin.  |          |          |             |  |  |
| <b>14.15 – 15.00</b>   | <b>Keynote: Cooperative leadership at the limits of business integration, Michael Cook, Director, Graduate Institute of Cooperative Leadership, Missouri University.</b>   |          |          |             |  |  |
| <b>15.00 – 16.00</b>   | Transformation of the food system (IGM/DMK), Transformation of the banking system (VR-Bank N.N.), Transformation of cooperative knowledge systems (ADG-DRV N. N.), Transformation of the energy system (DGRV N.N. ). |          |          |             |  |  |
|  | <b>Panel Discussion:</b> Food Systems: Bijman and N.N., Banking and Finance: NN, Knowledge System: Mike Cook and N.N. ADG/GV, Energy System: N.N. and Hanisch.   |          |          |             |  |  |
| <b>16.00 – 16.30</b>   | <b>Coffee break</b>  |          |          |             |  |  |
| <b>16.30 – 18.00</b>   | <b>Parallel paper presentations 13 - 17</b>  |          |          |             |  | <b>room</b>                            |
| <b>Forum Cooperative</b>   | Paper 49   | Paper 50 | Paper 51 | Paper 52    |  | X1                                     |
| <b>Law Theme 13 - 14...</b>  | Paper 53   | Paper 54 | Paper 55 | Paper 56    |  | X1                                     |
| Theme 15 (4 inputs)  | Paper 57   | Paper 58 | Paper 59 | Paper 60    |  | X3                                     |
| Theme 16 (4 inputs)  | Paper 61   | Paper 62 | Paper 63 | Paper 64    |  | X4                                     |
| Theme 17 (4 inputs)  | Paper 65   | Paper 66 | Paper 67 | Paper 68    |  | X5                                     |
| <b>18.30 – 22.00</b>   | <b>Conference Dinner</b>   |          |          |             |  | <b>HU-Palais</b>                       |
| <b>Day 3, Friday, Aug 23</b>   |  |          |          |             |  |  |
| 09.00 – 10.30  |  |          |          |             |  | <b>HU-Senatssaal plenary room (Y1)</b> |
| <b>Conference Keynote (60 min)</b>   |  |          |          |             |  |  |
| <b>Transformative business models; Jan Jonker, Nijmegen School of Management</b> |  |          |          |             |  |  |
| <b>10.30</b>   | <b>Coffee break</b>  |          |          |             |  |  |
| <b>11.00 – 12.30</b>   | <b>Parallel paper presentations 18 – 23</b>  |          |          |             |  | <b>room</b>                            |
| <b>Forum Cooperative Education Theme 18...</b>                                   | Paper 69   | Paper 70 | Paper 71 | Paper 72    |  | X3                                     |
| Theme 19 (4 inputs)  | Paper 73   | Paper 74 | Paper 75 | Paper 76    |  | X3                                     |
| Theme 20 (4 inputs)  | Paper 77   | Paper 78 | Paper 79 | Paper 80    |  | X3                                     |
| Theme 21 (4 inputs)  | Paper 81   | Paper 82 | Paper 83 | Paper 84    |  | X4                                     |
| Theme 22 (4 inputs)  | Paper 85   | Paper 86 | Paper 87 | Paper 88    |  | X5                                     |
| Theme 23 (4 inputs)  | Paper 89   | Paper 90 | Paper 91 | Paper n.... |  | X6                                     |
| 12.30 – 13.15  | <b>Results panel: Cooperatives and the transformation of business and society</b>  |          |          |             |  | <b>HU-Senatssaal plenary room (Y1)</b> |
| <b>Announcements:</b>  | <b>Locus and subject of the next ICA-CCR conference,</b>   |          |          |             |  |  |
|  | SLE-BMZ invitation to evening reception: <b>Cooperatives and the transformation of policies for sustainable development</b>  |          |          |             |  |  |
| <b>13.15</b>   | <b>Lunch adjourn</b>   |          |          |             |  |  |
| <b>18.15 Cooperatives &amp; Development</b>                                      | <b>Special evening panel and reception: Cooperatives and the transformation of policies for sustainable development</b>  |          |          |             |  |  |
|  | Seminar for Rural Development (SLE) and Federal Ministry for Economic Cooperation and Development (requested)  |          |          |             |  |  |